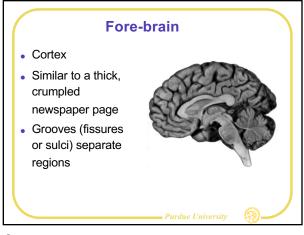
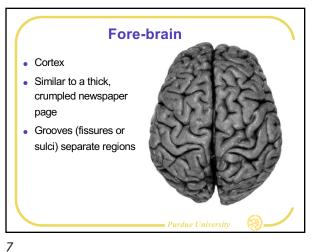


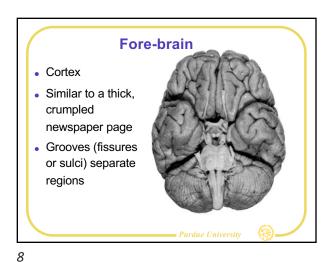
Fore-brain Cortex · Similar to a thick, crumpled newspaper page Grooves (fissures or sulci) separate regions



PSY 200: Intro. to Cognitive Psychology

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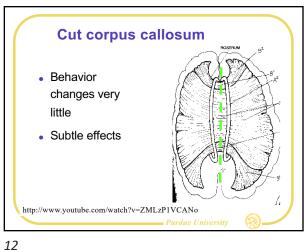


**Contralateral processing** 

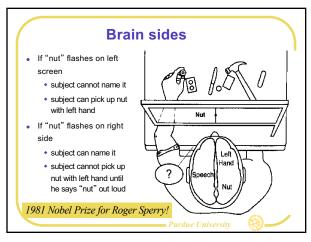
- · Processing in the brain is done on the opposite side of your organs
- Control of your right arm is from the left side of your brain
- Information from your left field of view goes to the right side of your brain

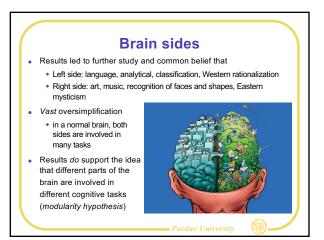
**Contralateral processing** Brain hemispheres are connected by a mass of neural fibers called the corpus callosum

11

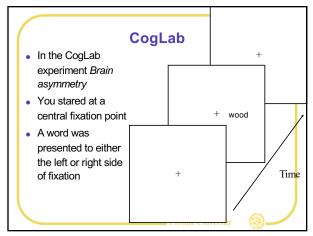


**Contralateral processing**  Neural fibers from the eye cross on way to cortex Information from left half of visual field





13 14



CogLab

• Your task was to judge whether the presented word was "old" (seen on an earlier trial) or "new" (not previously seen in this experiment)

+ Time

15

CogLab

Federmeier & Benjamin (2005) found better memory performance for words presented in the right visual field

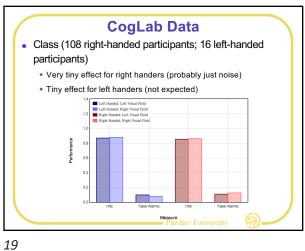
Words in the right visual field go to the left hemisphere

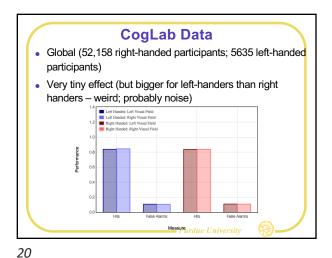
Which is known to be specialized for language

CogLab

Other explanations than hemispheric specialization
Reading goes from left to right, from fixation to right visual field
Perceptual advantage to right visual field?
Attentional advantage to right visual field?
It is difficult to come up with an experiment that isolates hemispheric specialization

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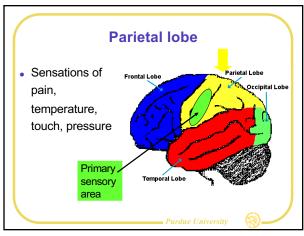


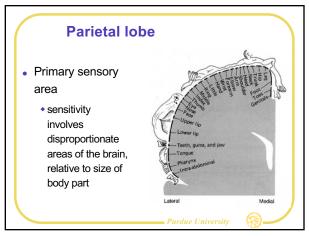


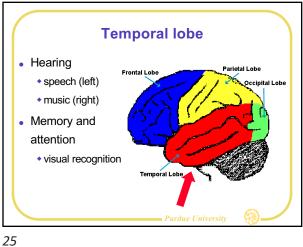
**Anatomy** • The cortex contains large fissures that separate five major areas Limbic (already discussed) Occipital Parietal Temporal Frontal · Each has distinct properties

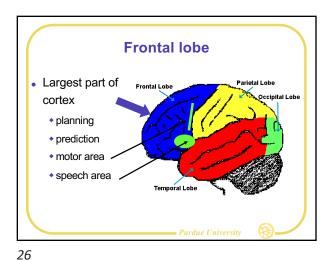
**Occipital lobe** Receives information from the eye Most investigated area of the brain

21 22









**Broadman areas**  Divide lobes into areas e.g. Broadman Area 1, Area 12, ... Area 200 Some special names: V1, V2, V3,...

**Area function**  Can partly identify function by looking at nerves coming in and out of area Pathways through areas seem to be involved in different kinds of cognitive tasks

27 28

**Brain layers**  There is order and function even within INTERan area The cortex is a sheet of neurons In its thickness are 6 layers of neurons • numbered 1-6 sometimes include subdivisions (4a, 4b, 4cα, 4cβ, ...)

**Conclusions** · Lots of research in this area • New brain regions are being mapped out daily with ever increasing resolution • Cognitive neuroscience relies strongly on the "modularity hypothesis" • Putting everything together is very difficult

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## Next time Brain scans EEG recordings MRI scans Functional MRI How to study the brain without killing someone.