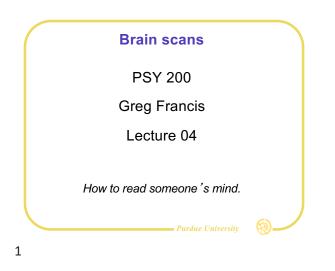
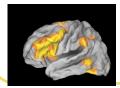
Prof. Greg Francis



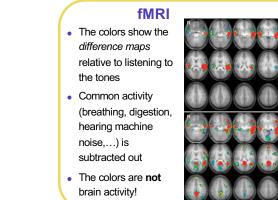
Scanning

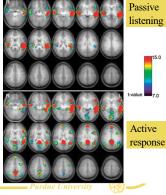
- Brain scanning techniques like fMRI provide spatial and temporal patterns of activity across the brain
- We want to analyze those patterns to discover how the brain works



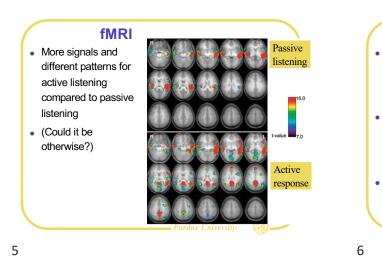


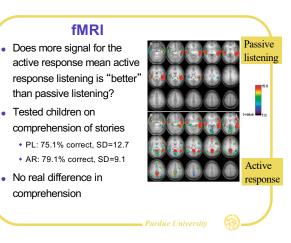
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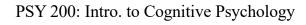
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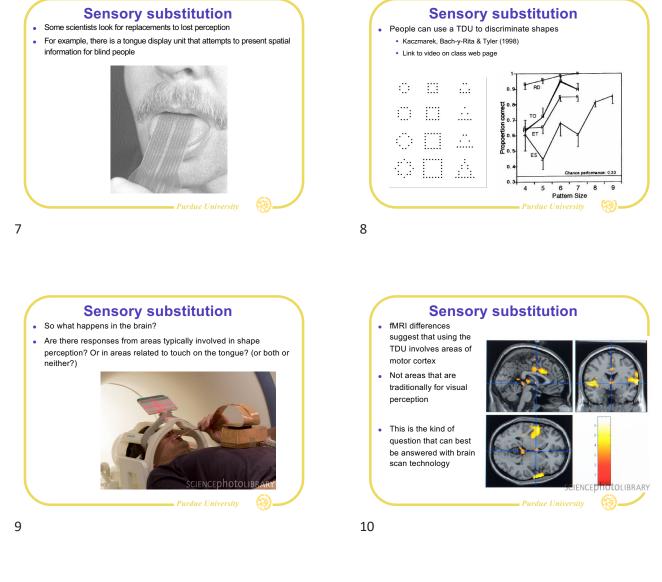


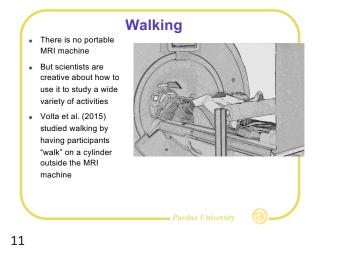


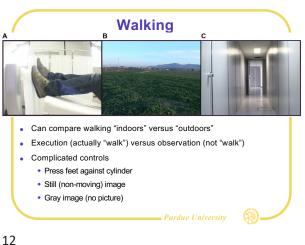
- **fMRI** · Passive listening vs. active listening
 - Vannest et al. (2009)
- Twenty children (ages 11-13) complete three tasks
 - Passive listening: hear a female speaker tell a 30second story
 - Active response: hear the same speaker tell a story in 5 second segments of two sentences. Scanning occurred after the sentences (silence). Answer questions
 - Random tones: no task, just listen

3

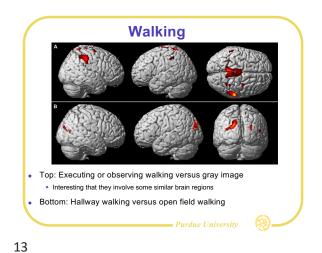


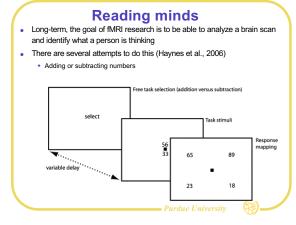


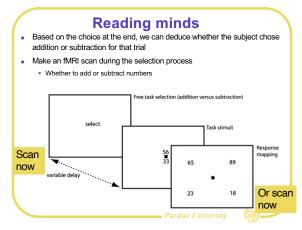


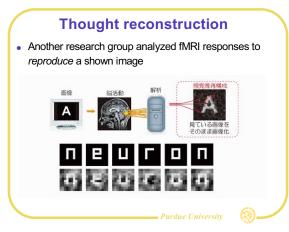


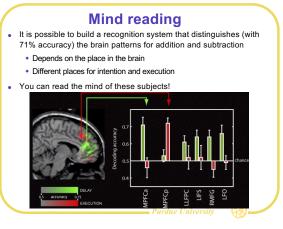
Prof. Greg Francis

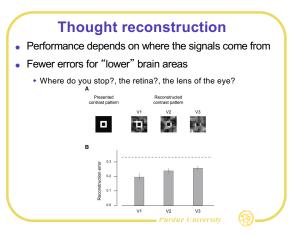














- These kinds of studies are mostly a demonstration of technology
 - we already know the brain represents visual information!
- Before the study was run, we knew that there were differences in the brain when we see different images
 - The percept is the brain's behavior, so there must be differences!
- These kinds of studies tell us that the neurophysiological differences between cognitive events *can be measured* by these brain scanning technologies
 - Failure would only indicate limits of the technology

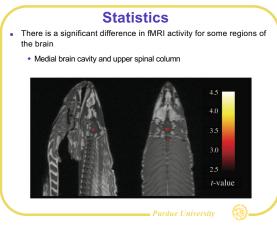
19

Problems / limitations with scanning

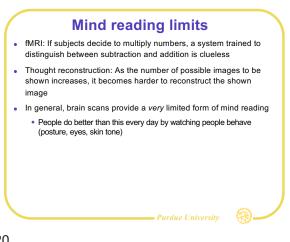
- So much data that it is difficult to know what to do with everything
 Statistical analysis is complicated
 - In a small brain scan, you may have 64 x 64 voxels x 10 slices
 » =40.960 voxels overall
 - · Some of those voxels will give different responses just by chance
- Difficult to compare across subjects
 Slightly different anatomy
- Bluring of images is difficult to deal with (subjects move in the scanner)
 - * Sometimes blur together brain areas, across a fissure, that are actually far apart on surface of cortex
- Some cognitive events are faster than the technology can track

Can only measure the brain, cannot manipulate it

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Statistics

- It is easy to do the statistics incorrectly (it has taken a while for the field to sort this out)
- Bennett et al. (2010) ran a study where the subject was shown a series of photographs depicting people in social situations with a specified emotional valence, either socially *inclusive* or socially *exclusive*. The subject was asked to determine which emotion the individual in the photo must have been experiencing.
- fMRI contrasts were computed between the scans for the two types of emotional valence

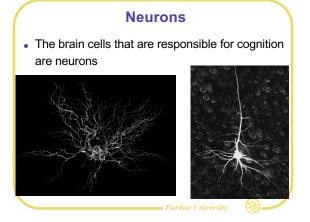
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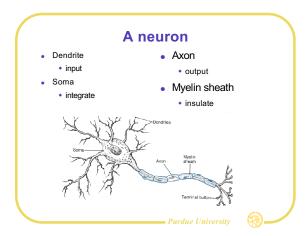
Statistics

- The "subject" in this study was a mature Atlantic salmon (sex unknown)
- The "active" regions identified by the fMRI are due to chance
- Even with purely random noise, there will be some statistically significant findings
 - The brain has lots of random noise
- These problems can be reduced but never entirely eliminated
 - They are common to many areas of psychology, not just brain scans

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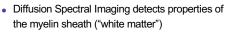




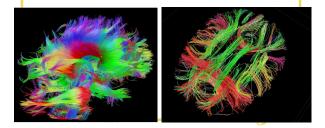
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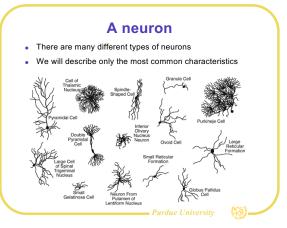
Myelin



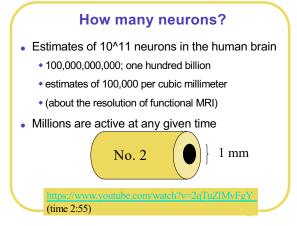
• Allows imaging of human brain connectome



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Conclusions Brain scans usually look at *differences* in brain

- "activity"
- Lots of technical (and ethical) issues
- The goal is to be able to look at a map (or movie) and be able to *read someone* 's mind
- That is many years off

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 questionable if it can even be done with these methods
 alone
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