#### PSY 201: Statistics in Psychology Lecture 05 Central tendency Does a company deserve a tax break?

#### Greg Francis

Purdue University

Fall 2023

A B b A B b

## DISTRIBUTION USES

- summarize data
- indicate most frequent data values
- indicate amount of variation across data values
- allows us to interpret a single score in the context of other scores
- we are exploring quantitative methods to describe distributions

## LIMITATIONS

- Last time we discussed percentiles and percentile ranks
- very useful for comparing a score to a distribution of scores
- not so good for talking about a distribution overall
- want to quantify ideas of central tendency (most of scores, average score,...)
  - mode
  - median
  - mean

▲ 国 ▶ | ▲ 国 ▶

# MODE

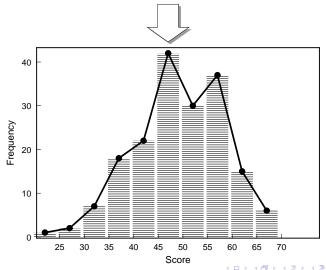
- the most frequent data value (score)
- easy to find from a table of frequency scores

Exact					
Limits	Midpoint	f	cf	%	с%
64.5-69.5	67	6	180	3.33	100
59.5-64.5	62	15	174	8.33	96.67
54.5-59.5	57	37	159	20.56	88.34
49.5–54.5	52	30	122	16.67	67.78
44.5–49.5	47	42	92	23.33	51.11
39.5-44.5	42	22	50	12.22	27.78
34.5–39.5	37	18	28	10.00	15.56
29.5-34.5	32	7	10	3.89	5.56
24.5-29.5	27	2	3	1.11	1.67
19.5–24.5	22	1	1	0.56	0.56

< □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ >

# MODE

- top of a hill on a frequency distribution graph
- easy to find

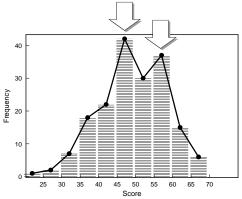


# MODE

- With a frequency distribution we actually look for a **modal interval** and consider the midpoint of the interval to be the mode
- unimodal distribution: when there is a single mode. (single hill)
- multimodal distribution: when there are several modes. (many hills)
- **bimodal distribution:** when there are two modes. (two hills)
- NOTE: the use of the terms are not quite consistent!

## BIMODAL

• this distribution might be called bimodal, even though there is really only one mode!

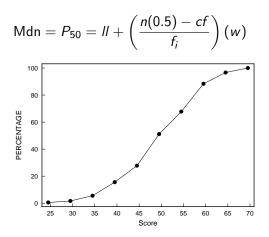


• not very useful for mathematics!

(4) (5) (4) (5)

#### **MEDIAN**

- the point below which 50% of scores fall
- the 50th percentile



< 3 >

- for our data set
  - ▶ II = 44.5; exact lower limit of the interval containing the n(0.5) score
  - n = 180; total number of scores
  - ► 0.5 = 50/100, proportion corresponding to 50th percentile (decimal form)
  - cf = 50; cumulative frequency of scores **below** the interval containing the n(0.5) score
  - $f_i = 42$ ; frequency of scores **in** the interval containing the percentile point
  - ▶ w =5; width of class interval

$$\mathsf{Mdn} = P_{50} = 44.5 + \left(\frac{180(0.5) - 50}{42}\right)(5) = 49.26$$

< 同 > < 三 > < 三 >

- when the raw scores are used (instead of class intervals)
  - Arrange the scores in ascending order (from lowest to highest).
  - If there is an odd number of scores, the median is the middle score.
  - If there is an even number of scores the median is halfway between the two middle scores.
- Will this always give the same value as for the frequency distribution approach?

Name	Sex	Score
Aimeé	Female	94
Greg	Male	95
lan	Male	89
Jim	Male	92

- scores: 89, 92, 94, 95 (even number of scores)
- the median is: halfway between 92 and 94 = 93

Name	Sex	Score
Greg	Male	95
lan	Male	89
Aimeé	Female	94
Jim	Male	92
Bob	Male	83

- scores: 83, 89, 92, 94, 95 (odd number of scores)
- the median is: the middle score = 92

### MEAN

- arithmetic average of scores in a distribution
- $\bullet\,$  mean of a **population** is designated as  $\mu\,$
- mean of a **sample** is designated as  $\overline{X}$
- Calculated as:

$$\overline{X} = \frac{1}{n} \sum_{i=1}^{n} X_i$$

- X<sub>i</sub> = the *i*th score
- n = total number of scores
- sometimes just written as

$$\overline{X} = \frac{1}{n} \sum X_i$$

< ∃ > < ∃

Name	Sex	Score
Greg	Male	95
lan	Male	89
Aimeé	Female	94
Jim	Male	92

$$\overline{X} = \frac{1}{n} \sum X_i$$

$$\overline{X} = \frac{1}{4} \left[ X_1 + X_2 + X_3 + X_4 \right]$$

$$\overline{X} = \frac{1}{4} \left[ 95 + 89 + 94 + 92 \right] = \frac{370}{4} = 92.5$$

イロト イヨト イヨト イヨト

## COMPARISON

- mean can only be used on interval or ratio data.
- mode can be used on nominal data
- mode and median can be used on ordinal data
- mean can be manipulated mathematically
- mean can be sensitive to extreme scores

# TAX BREAKS

Position	Number	Salary
President	1	\$540,000
Ex. vice pres.	1	160,000
Vice pres.	2	140,000
Controller	1	52,800
Senior sales	3	50,000
Junior sales	4	42,800
Foreman	1	37,000
Machinists	12	25,000

- The company wants a tax break from the city. Is it a good corporate citizen?
- Mean = \$67,640
- Median = \$37,000
- Mode = \$25,000
- The numbers answer different questions; which answer is best depends on what you care about.

Greg Francis (Purdue University)

#### MEAN OF MEANS

Name	Sex	Score
Greg	Male	95
lan	Male	89
Aimeé	Female	94
Jim	Male	92

$$\overline{X} = \frac{\sum X_i}{n}$$

$$\overline{X} = \frac{X_1 + X_2 + X_3 + X_4}{4}$$

$$\overline{X} = \frac{95 + 89 + 94 + 92}{4} = \frac{370}{4} = 92.5$$

・ロト ・ 日 ト ・ 日 ト ・ 日 ト

## COMBINED GROUPS

- the mean of means is **not** the same thing as the mean of all the scores in all the groups!!!
- Consider our small data set

$$\overline{X}_F = \frac{94}{1} = 94.0$$
  
 $\overline{X}_M = \frac{95 + 89 + 92}{3} = 92.0$ 

• the mean of the means is:

$$\frac{\overline{X}_F + \overline{X}_M}{2} = 93.0$$

but we already found that the mean of all the scores was

$$\overline{X} = 92.5$$

• too much weight on the "female" group

## COMBINED GROUPS

correct calculation goes like

$$\overline{X} = \frac{n_F \overline{X}_F + n_M \overline{X}_M}{n_F + n_M}$$

- where
  - $\overline{X}_F$  is the mean for the females
  - $\overline{X}_M$  is the mean for the males
  - *n<sub>F</sub>* is the number of females
  - $n_M$  is the number of males

$$\overline{X} = \frac{(1)(94.0) + (3)(92.0)}{1+3}$$
$$= \frac{94 + 276}{4} = 92.5$$

• same as direct calculation of  $\overline{X}$ !

Fall 2023 18 / 23

< ∃ > < ∃

## COMBINED GROUPS

#### in general, given

- $\overline{X}_i$  = individual group means
- $n_i$  = number of observations in individual groups
- $N = \sum n_i$  = total number of observations in all groups

$$\overline{X} = \frac{\sum n_i \overline{X}_i}{N}$$

## PROPERTIES OF MEAN

- The sum of deviations of all scores from the mean is zero.
- The sum of squares of the deviations from the mean is smaller than the sum of squares of deviations from any other value.
- deviations: data value minus mean

$$x_i = X_i - \overline{X}$$

• pluses and minuses cancel each other out!

$$\sum x_i = \sum (X_i - \overline{X})$$

$$= (95 - 92.5) + (89 - 92.5) + (94 - 92.5) + (92 - 92.5)$$
$$= (2.5) + (-3.5) + (1.5) + (-0.5) = 0$$

## SUM OF SQUARES

• Let's ignore the **direction** of deviation, and consider the squared magnitude of deviation

$$\sum x_i^2 = \sum (X_i - \overline{X})^2$$

$$= (95 - 92.5)^{2} + (89 - 92.5)^{2} + (94 - 92.5)^{2} + (92 - 92.5)^{2}$$
$$= (2.5)^{2} + (-3.5)^{2} + (1.5)^{2} + (-0.5)^{2}$$
$$= 6.25 + 12.25 + 2.25 + 0.25 = 21.0$$

sum of squared deviations from any other value is larger

$$\sum (X_i - 90)^2 = 25 + 1 + 16 + 4 = 46.0$$

$$\sum (X_i - 100)^2 = 25 + 121 + 36 + 64 = 246.0$$

these properties will be important later!

Greg Francis (Purdue University)

(日) (四) (日) (日) (日)

# CONCLUSIONS

#### • central tendency

- mode
- mean
- median

A D N A B N A B N A B N

## NEXT TIME

variation variance standard deviation z scores How to make IQ scores look good.

・ 何 ト ・ ヨ ト ・ ヨ ト