PSY 201: Statistics in Psychology Lecture 15 Signal detection Making decisions.

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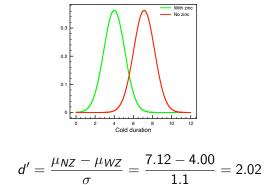
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ZINC AND COLDS

Distributions of cold duration when taking zinc or not taking zinc overlap somewhat



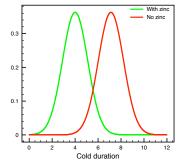
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ZINC AND COLDS

- Suppose you sample a person who has a cold and find the duration.
- Using just that information, you want to decide whether the person took zinc or not (e.g., you advised your friend to take the zinc, but he bought a generic version on the Internet and you suspect the tablets do not actually contain zinc).
 - If the cold duration is long, you conclude the tablets do not contain zinc
 - If the cold duration is short, you conclude the tablets do contain zinc

ZINC AND COLDS

• Distributions of cold duration when taking zinc or not taking zinc overlap somewhat



- We want to define a *decision criterion* to separate short and long cold durations
- Suppose we set our criterion to be

$$C = 4$$

	State of nature	
Decision made	Tablets contain zinc	Tablets do not contain zinc
Decide tablets contain zinc	Hit	False Alarm
Decide tablets do not contain zinc	Miss	Correct Rejection

- When making decisions in noise there is **always** the risk of making errors!
- We want to think about the probability of different outcomes

WITH ZINC

- Suppose the tablets really do contain zinc, then when you make a decision you either make:
 - Hit (if you decide the tablets contain zinc)
 - Miss (if you decide the tablets do not contain zinc)
- We know $\mu_{WZ} = 4$ and $\sigma = 1.1$. If we use a criterion of C = 4, how often do we make hits and misses?
- (Use the on-line calculator)
 - Hit: P(decide contains zinc tablet contains zinc) = 0.5
 - Miss: P(decide no zinc tablet contains zinc) = 0.5

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NO ZINC

- Suppose the tablets really do not contain zinc, then when you make a decision you either make:
 - False Alarm (if you decide the tablets contain zinc)
 - Correct Rejection (if you decide the tablets do not contain zinc)
- We know $\mu_{NZ} = 7.12$ and $\sigma = 1.1$. If we use a criterion of C = 4, how often do we make false alarms and correct rejections?
- (Use the on-line calculator)
 - ▶ False Alarm: P(decide contains zinc tablet has no zinc) = 0.0023
 - Correct Rejection: P(decide no zinc tablet has no zinc) = 0.9977

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 $P(\text{correct decision}) = P(\text{decide contains zinc}|\text{tablet contains zinc}) \times P(\text{tablet contains zinc})+$

 $P(\text{decide no zinc}|\text{tablet has no zinc}) \times P(\text{tablet has no zinc})$

• If it is equally likely that the tablets contain zinc or do not contain zinc, then the probability that you make a correct decision is:

 $0.5 \times 0.5 + 0.9977 \times 0.5 = 0.74885$

DIFFERENT CRITERION

- Suppose the tablets really do contain zinc; we know $\mu_{WZ} = 4$ and $\sigma = 1.1$. If we use a criterion of C = 5, how often do we make hits and misses?
 - Hit: P(decide contains zinc|tablet contains zinc) = 0.8183
 - Miss: P(decide no zinc|tablet contains zinc) = 0.1817
- Suppose the tablets really do not contain zinc; we know $\mu_{NZ} = 7.12$ and $\sigma = 1.1$. If we use a criterion of C = 5, how often do we make false alarms and correct rejections?
 - ▶ False Alarm: P(decide contains zinc tablet has no zinc) = 0.027
 - Correct Rejection: P(decide no zinc tablet has no zinc) = 0.973

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 $P(\text{correct decision}) = P(\text{decide contains zinc}|\text{tablet contains zinc}) \times P(\text{tablet contains zinc})+$

 $P(\text{decide no zinc}|\text{tablet has no zinc}) \times P(\text{tablet has no zinc})$

• If it is equally likely that the tablets contain zinc or do not contain zinc, then the probability that you make a correct decision is:

 $0.8183 \times 0.5 + 0.973 \times 0.5 = 0.89565$

- Using C = 5 produces better outcomes (more likely to make the right decision) than using C = 4.
- What would be the optimal criterion?

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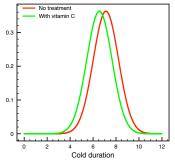
TRADE OFFS

- Setting the decision criterion always involves trade offs. In our situation of cold durations and zinc in tablets:
 - Increasing $C \rightarrow$ more hits, more false alarms
 - Deceasing $C \rightarrow$ more misses, more correct rejections
- You generally cannot avoid some errors when making decisions under noisy situations

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OVERLAP

• For vitamin C, the durations overlap quite a bit



- We take the mean of the "no treatment" distribution (noise alone) and compute distance of the mean of the "with vitamin C" distribution
- in standardized units

$$d' = \frac{\mu_{NT} - \mu_{WC}}{\sigma} = \frac{7.12 - 6.55}{1.1} = 0.52$$

OVERLAP

- Suppose the tablets really do contain vitamin C; we know $\mu_{WC} = 6.55$ and $\sigma = 1.1$. If we use a criterion of C = 5, how often do we make hits and misses?
 - Hit: P(decide contains vitamin C|tablet contains vitamin C) = 0.0794
 - Miss: P(decide no vitamin C|tablet contains vitamin C) = 0.9206
- Suppose the tablets really do not contain vitamin C; we know $\mu_{NT} = 7.12$ and $\sigma = 1.1$. If we use a criterion of C = 5, how often do we make false alarms and correct rejections?
 - False Alarm: P(decide contains vitamin C|tablet has no vitamin C) = 0.027
 - Correct Rejection: P(decide no vitamin C|tablet has no vitamin C) = 0.973

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P(correct decision) =

 $P(\text{decide contains vitamin C}|\text{tablet contains vitamin C}) \times P(\text{tablet contains vitamin C})+$

 $P(\text{decide no vitamin C}|\text{tablet has no vitamin C}) \times P(\text{tablet has no vitamin C})$

• If it is equally likely that the tablets contain vitamin C or do not contain vitamin C, then the probability that you make a correct decision is:

 $0.0794 \times 0.5 + 0.973 \times 0.5 = 0.5262$

• Not much better than a random guess!

OVERLAP

- Suppose the tablets really do contain vitamin C; we know $\mu_{WC} = 6.55$ and $\sigma = 1.1$. If we use a criterion of C = 6.835 (optimal), how often do we make hits and misses?
 - Hit: P(decide contains vitamin C|tablet contains vitamin C) = 0.6022
 - Miss: P(decide no vitamin C|tablet contains vitamin C) = 0.39778
- Suppose the tablets really do not contain vitamin C; we know $\mu_{NT} = 7.12$ and $\sigma = 1.1$. If we use a criterion of C = 6.835, how often do we make false alarms and correct rejections?
 - ► False Alarm: P(decide contains vitamin C|tablet has no vitamin C)= 0.39778
 - Correct Rejection: P(decide no vitamin C|tablet has no vitamin C) = 0.6022

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P(correct decision) =

 $P(\text{decide contains vitamin C}|\text{tablet contains vitamin C}) \times P(\text{tablet contains vitamin C})+$

 $P(\text{decide no vitamin C}|\text{tablet has no vitamin C}) \times P(\text{tablet has no vitamin C})$

• If it is equally likely that the tablets contain vitamin C or do not contain vitamin C, then the probability that you make a correct decision is:

 $0.6022 \times 0.5 + 0.6022 \times 0.5 = 0.6022$

Not great, but you cannot do better!

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CONCLUSIONS

- signal-to-noise ratio
- decision criterion
- decision outcomes
- performance
- trade-offs

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NEXT TIME

• Underlying distributions

Can you read my mind?

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