# PSY 201: Statistics in Psychology <br> Lecture 15 <br> Signal detection <br> Making decisions. 

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## ZINC AND COLDS

- Distributions of cold duration when taking zinc or not taking zinc overlap somewhat


$$
d^{\prime}=\frac{\mu_{N Z}-\mu_{W Z}}{\sigma}=\frac{7.12-4.00}{1.1}=2.02
$$

## ZINC AND COLDS

- Suppose you sample a person who has a cold and find the duration.
- Using just that information, you want to decide whether the person took zinc or not (e.g., you advised your friend to take the zinc, but he bought a generic version on the Internet and you suspect the tablets do not actually contain zinc).
- If the cold duration is long, you conclude the tablets do not contain zinc
- If the cold duration is short, you conclude the tablets do contain zinc


## ZINC AND COLDS

- Distributions of cold duration when taking zinc or not taking zinc overlap somewhat

- We want to define a decision criterion to separate short and long cold durations
- Suppose we set our criterion to be

$$
C=4
$$

## DECISION OUTCOMES

|  | State of nature |  |
| :--- | :---: | :---: |
| Decision made | Tablets contain zinc | Tablets do not contain zinc |
| Decide tablets contain zinc | Hit | False Alarm |
| Decide tablets do not contain zinc | Miss | Correct Rejection |

- When making decisions in noise there is always the risk of making errors!
- We want to think about the probability of different outcomes


## WITH ZINC

- Suppose the tablets really do contain zinc, then when you make a decision you either make:
- Hit (if you decide the tablets contain zinc)
- Miss (if you decide the tablets do not contain zinc)
- We know $\mu_{W Z}=4$ and $\sigma=1.1$. If we use a criterion of $C=4$, how often do we make hits and misses?
- (Use the on-line calculator)
- Hit: P (decide contains zinc - tablet contains zinc) $=0.5$
- Miss: P (decide no zinc - tablet contains zinc) $=0.5$


## NO ZINC

- Suppose the tablets really do not contain zinc, then when you make a decision you either make:
- False Alarm (if you decide the tablets contain zinc)
- Correct Rejection (if you decide the tablets do not contain zinc)
- We know $\mu_{N Z}=7.12$ and $\sigma=1.1$. If we use a criterion of $C=4$, how often do we make false alarms and correct rejections?
- (Use the on-line calculator)
- False Alarm: $\mathrm{P}($ decide contains zinc - tablet has no zinc $)=0.0023$
- Correct Rejection: $\mathrm{P}($ decide no zinc - tablet has no zinc $)=0.9977$


## DECISION OUTCOMES

$$
\begin{gathered}
P(\text { correct decision })=P(\text { decide contains zinc } \mid \text { tablet contains zinc }) \times P(\text { tablet contains zinc })+ \\
P(\text { decide no zinc } \mid \text { tablet has no zinc }) \times P(\text { tablet has no zinc })
\end{gathered}
$$

- If it is equally likely that the tablets contain zinc or do not contain zinc, then the probability that you make a correct decision is:

$$
0.5 \times 0.5+0.9977 \times 0.5=0.74885
$$

## DIFFERENT CRITERION

- Suppose the tablets really do contain zinc; we know $\mu_{W Z}=4$ and $\sigma=1.1$. If we use a criterion of $C=5$, how often do we make hits and misses?
- Hit: $P$ (decide contains zinc|tablet contains zinc) $=0.8183$
- Miss: $P$ (decide no zinc|tablet contains zinc) $=0.1817$
- Suppose the tablets really do not contain zinc; we know $\mu_{N Z}=7.12$ and $\sigma=1.1$. If we use a criterion of $C=5$, how often do we make false alarms and correct rejections?
- False Alarm: P (decide contains zinc - tablet has no zinc) $=0.027$
- Correct Rejection: $\mathrm{P}($ decide no zinc - tablet has no zinc $)=0.973$


## DECISION OUTCOMES

$$
\begin{gathered}
P(\text { correct decision })=P(\text { decide contains zinc } \mid \text { tablet contains zinc }) \times P(\text { tablet contains zinc })+ \\
P(\text { decide no zinc } \mid \text { tablet has no zinc }) \times P(\text { tablet has no zinc })
\end{gathered}
$$

- If it is equally likely that the tablets contain zinc or do not contain zinc, then the probability that you make a correct decision is:

$$
0.8183 \times 0.5+0.973 \times 0.5=0.89565
$$

- Using $C=5$ produces better outcomes (more likely to make the right decision) than using $C=4$.
- What would be the optimal criterion?


## TRADE OFFS

- Setting the decision criterion always involves trade offs. In our situation of cold durations and zinc in tablets:
- Increasing $C \rightarrow$ more hits, more false alarms
- Deceasing $C \rightarrow$ more misses, more correct rejections
- You generally cannot avoid some errors when making decisions under noisy situations


## OVERLAP

- For vitamin C, the durations overlap quite a bit

- We take the mean of the "no treatment" distribution (noise alone) and compute distance of the mean of the "with vitamin C" distribution
- in standardized units

$$
d^{\prime}=\frac{\mu_{N T}-\mu_{W C}}{\sigma}=\frac{7.12-6.55}{1.1}=0.52
$$

- Suppose the tablets really do contain vitamin C; we know $\mu_{W C}=6.55$ and $\sigma=1.1$. If we use a criterion of $C=5$, how often do we make hits and misses?
- Hit: $P($ decide contains vitamin $C \mid$ tablet contains vitamin C$)=0.0794$
- Miss: $P($ decide no vitamin $C \mid$ tablet contains vitamin $C)=0.9206$
- Suppose the tablets really do not contain vitamin C; we know $\mu_{N T}=7.12$ and $\sigma=1.1$. If we use a criterion of $C=5$, how often do we make false alarms and correct rejections?
- False Alarm: $P($ decide contains vitamin $\mathrm{C} \mid$ tablet has no vitamin C$)=$ 0.027
- Correct Rejection: $P($ decide no vitamin $\mathrm{C} \mid$ tablet has no vitamin C$)=$ 0.973


## DECISION OUTCOMES

$P($ correct decision $)=$
$P($ decide contains vitamin $\mathrm{C} \mid$ tablet contains vitamin C$) \times P($ tablet contains vitamin C$)+$
$P($ decide no vitamin $\mathrm{C} \mid$ tablet has no vitamin C$) \times P($ tablet has no vitamin C$)$

- If it is equally likely that the tablets contain vitamin $C$ or do not contain vitamin C , then the probability that you make a correct decision is:

$$
0.0794 \times 0.5+0.973 \times 0.5=0.5262
$$

- Not much better than a random guess!
- Suppose the tablets really do contain vitamin C; we know $\mu_{W C}=6.55$ and $\sigma=1.1$. If we use a criterion of $C=6.835$ (optimal), how often do we make hits and misses?
- Hit: $P($ decide contains vitamin $C \mid$ tablet contains vitamin C$)=0.6022$
- Miss: $P$ (decide no vitamin C|tablet contains vitamin C) $=0.39778$
- Suppose the tablets really do not contain vitamin C; we know $\mu_{N T}=7.12$ and $\sigma=1.1$. If we use a criterion of $C=6.835$, how often do we make false alarms and correct rejections?
- False Alarm: $P($ decide contains vitamin $\mathrm{C} \mid$ tablet has no vitamin C$)=$ 0.39778
- Correct Rejection: $P($ decide no vitamin $\mathrm{C} \mid$ tablet has no vitamin C$)=$ 0.6022


## DECISION OUTCOMES

$$
\begin{gathered}
P(\text { correct decision })= \\
P(\text { decide contains vitamin } \mathrm{C} \mid \text { tablet contains vitamin } \mathrm{C}) \times P(\text { tablet contains vitamin } \mathrm{C})+ \\
P(\text { decide no vitamin } \mathrm{C} \mid \text { tablet has no vitamin } \mathrm{C}) \times P(\text { tablet has no vitamin } \mathrm{C})
\end{gathered}
$$

- If it is equally likely that the tablets contain vitamin $C$ or do not contain vitamin C , then the probability that you make a correct decision is:

$$
0.6022 \times 0.5+0.6022 \times 0.5=0.6022
$$

- Not great, but you cannot do better!


## CONCLUSIONS

- signal-to-noise ratio
- decision criterion
- decision outcomes
- performance
- trade-offs


## NEXT TIME

- Underlying distributions

Can you read my mind?

