

# Introduction to Social Psychology

**Psy 240; Spring 2006  
Purdue University  
Dr. Kipling Williams**

## Overview: Syllabus

Psychology 240: Introduction to Social Psychology  
Purdue University-Spring, 2006

**Instructor:** Professor Kipling D. Williams, PSYC 2165, 494-0845  
 E-mail: [kip@psych.purdue.edu](mailto:kip@psych.purdue.edu)  
 Webpage: <http://www.psych.purdue.edu/~kip/>  
 Course Webpage: <http://www.psych.purdue.edu/~kip/240/index.htm>

**Class times:**

<i>Lecture:</i>	Mondays & Wednesdays, 11:30am – 12:20pm; LILY G126			
<i>Recitations:</i>	01 M	4:30 – 5:20pm	BRNG B260	Ty Law
	02 T	10:30 – 11:20am	BRNG B260	Zhansheng Chen
	03 T	11:30 – 12:20pm	BRNG B242	Zhansheng Chen
	04 T	12:30 – 1:20pm	BRNG B242	Eric Jones
	05 Th	12:30 – 1:20pm	BRNG B242	Eric Jones
	06 Th	4:30 – 5:20pm	BRNG B255	Ty Law

**Office hours:** Thursdays: 9:30 a.m. – 12 noon, or by appointment.

**Text:** Myers, D. (2005). *Social psychology* 8<sup>th</sup> Edition. NY: McGraw-Hill.

**TAs:**

Eric Jones	<a href="mailto:ejones@psych.purdue.edu">ejones@psych.purdue.edu</a>	494-6892	PSYC 2188	Off. hrs: T 1:30-2:30
Ty Law	<a href="mailto:law@psych.purdue.edu">law@psych.purdue.edu</a>	494-6892	PSYC 2176	Off. hrs: Th 1:30-2:30
Zhansheng Chen	<a href="mailto:chen@psych.purdue.edu">chen@psych.purdue.edu</a>	494-6892	PSYC 2188	Off. hrs: T 12:30-1:30

Click here

Click here

Or: <http://www2.psych.purdue.edu/~kip/240-%2706/index.htm>

3

# Overview: Syllabus

## Psychology 240: Introduction to Social Psychology Purdue University-Spring, 2006

**Instructor:** Professor Kipling D. Williams, PSYC 2165, 494-0845  
 E-mail: [kip@psych.purdue.edu](mailto:kip@psych.purdue.edu)  
 Webpage: <http://www.psych.purdue.edu/~kip/>  
 Course Webpage: <http://www.psych.purdue.edu/~kip/240/index.htm>

**Class times:** *Lecture:* Mondays & Wednesdays, 11:30am – 12:20pm; LILY G126  
*Recitations:*

01	M	4:30 – 5:20pm	BRNG B260	Ty Law	
02	T	10:30 – 11:20am	BRNG B260	Zhansheng Chen	
03	T	11:30 – 12:20pm	BRNG B242	Zhansheng Chen	
04	T	12:30 – 1:20pm	BRNG B242	Eric Jones	
05	Th	12:30 – 1:20pm	BRNG B242	Eric Jones	
06	Th	4:30 – 5:20pm	BRNG B255	Ty Law	

**Office hours:** Thursdays: 9:30 a.m. – 12 noon, or by appointment.

**Text:** Myers, D. (2005). *Social psychology* 8<sup>th</sup> Edition. NY: McGraw-Hill.

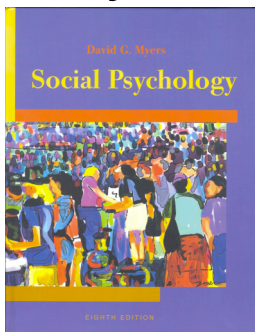
**TAs:**

Eric Jones	<a href="mailto:ejones@psych.purdue.edu">ejones@psych.purdue.edu</a>	494-6892	PSYC 2188	Off. hrs:	T 1:30-2:30
Ty Law	<a href="mailto:law@psych.purdue.edu">law@psych.purdue.edu</a>	494-6892	PSYC 2176	Off. hrs:	Th 1:30-2:30
Zhansheng Chen	<a href="mailto:chen@psych.purdue.edu">chen@psych.purdue.edu</a>	494-6892	PSYC 2188	Off. hrs:	T 12:30-1:30

Psy 240: Williams

4

# Textbook: Myers 8th Edition



**Note:** The Study Guide (prepared by Martin Bolt) is optional but you might want to purchase and, more importantly, use it.

<http://catalogs.mhhe.com/mhhe/viewProductDetails.do?isbn=0072977515>

Psy 240: Williams

5

# Overview: Syllabus

## Psychology 240: Introduction to Social Psychology Purdue University-Spring, 2006

**Instructor:** Professor Kipling D. Williams, PSYC 2165, 494-0845  
E-mail: [kip@psych.purdue.edu](mailto:kip@psych.purdue.edu)  
Webpage: <http://www.psych.purdue.edu/~kip/>  
Course Webpage: <http://www.psych.purdue.edu/~kip/240/index.htm>

**Class times:**

<i>Lecture:</i>	Mondays & Wednesdays, 11:30am – 12:20pm; LILY G126			
<i>Recitations:</i>	01 M	4:30 – 5:20pm	BRNG B260	Ty Law
	02 T	10:30 – 11:20am	BRNG B260	Zhansheng Chen
	03 T	11:30 – 12:20pm	BRNG B242	Zhansheng Chen
	04 T	12:30 – 1:20pm	BRNG B242	Eric Jones
	05 Th	12:30 – 1:20pm	BRNG B242	Eric Jones
	06 Th	4:30 – 5:20pm	BRNG B255	Ty Law

**Office hours:** Thursdays: 9:30 a.m. – 12 noon, or by appointment.

**Text:** Myers, D. (2005). *Social psychology* 8<sup>th</sup> Edition. NY: McGraw-Hill.

**TAs:**

Eric Jones	<a href="mailto:ejones@psych.purdue.edu">ejones@psych.purdue.edu</a>	494-6892	PSYC 2188	Off. hrs: T 1:30-2:30
Ty Law	<a href="mailto:law@psych.purdue.edu">law@psych.purdue.edu</a>	494-6892	PSYC 2176	Off. hrs: Th 1:30-2:30
Zhansheng Chen	<a href="mailto:chen@psych.purdue.edu">chen@psych.purdue.edu</a>	494-6892	PSYC 2188	Off. hrs: T 12:30-1:30

Psy 240: Williams

6

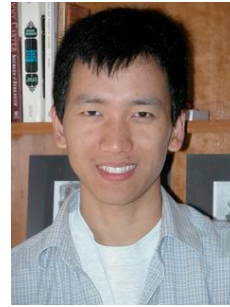
## TAs



Eric Jones



Ty Law



Zhansheng Chen

Psy 240: Williams

7

## Overview: Syllabus *continued*

**Course Objectives:** The purpose of this course is to introduce you to the field of social psychology. There are three major sub-goals: (1) To explain how social psychologists think about and study human behavior. (2) To introduce you to the body of knowledge and underlying principles that currently exist in the field. (3) To encourage reflection about the implications of social psychological research for the situations we encounter in everyday life.

**Class Format:** This class involves two lectures and a recitation each week. The 50-minute lectures will cover the topics listed on this syllabus. The text covers these same topics, but lectures and text overlap only about 50%. Consequently you will both need to attend lecture and read the text to learn all of the examinable material.

**Recitations:** You will also be assigned to a recitation section that will meet once each week. In recitation, you will take part in a variety of activities meant to build on and extend lecture material. Such activities will include discussions of readings, demonstrations of classic social psychological phenomena, and a major project. Recitation is designed to give you greater insight into the research process and to provide opportunities to discuss course material in smaller groups. The TAs leading recitations are advanced social psychology graduate students.

**Grading.** Course grades will be based on three non-cumulative midterm exams (each worth 25%), and recitation participation, assignments and projects (25%). Make-ups will only be granted with a valid medical excuse, and will be taken at a time convenient for you TA. The grades will follow the following breakdown. The percentages are based on the *top score* achieved in the class.

100 - 90%	=	A
89 - 80%	=	B
79 - 70%	=	C
69 - 60%	=	D
< 60%	=	F

**No Extra Credit:** There are no extra credit opportunities. Please do not ask.

**Purdue Student Code of Honor:** Know it and follow it. For your own sake, do your own work. Plagiarism is a serious offense, and is easily detectable with the advent of search engines. Here is a useful website to understand the definition and issues surrounding plagiarism: [http://owl.english.purdue.edu/handouts/research/r\\_plagar.html](http://owl.english.purdue.edu/handouts/research/r_plagar.html)

Psy 240: Williams

8

# Overview: Syllabus *continued*

## Schedule of Topics and Readings for Lecture

*This schedule is only an approximation. The instructor may extend, shorten, or even re-arrange the lectures. All students are responsible for any changes mentioned in class, including changes in test dates.*

Date	Topic	Reading
Jan 9, Mon	Introduction	Chapter 1
Jan 11, Wed	Introduction <i>continued</i>	
Jan 16, Mon	MARTIN LUTHER KING JR. DAY	
Jan 18, Wed	Research Methods	
Jan 23, Mon	Research Methods <i>continued</i> – Ty Law	
Jan 25, Wed	Research Methods <i>continued</i> – Zhanhong Chen	
Jan 30, Mon	The Self – Eric Jans	Chapter 2
Feb 1, Wed	The Self <i>continued</i>	
Feb 6, Mon	Social Beliefs and Judgments	Chapter 3
Feb 8, Wed	Social Beliefs and Judgments <i>continued</i>	
Feb 13, Mon	Behavior and Attitudes	Chapter 4
Feb 15, Wed	Behavior and Attitudes <i>continued</i>	
Feb 20, Mon	EXAM 1	
Feb 22, Wed	Persuasion	Chapter 7
Feb 27, Mon	Persuasion <i>continued</i>	
Mar 1, Wed	Conformity	Chapter 6
Mar 6, Mon	Conformity <i>continued</i>	
Mar 8, Wed	Group Influence	Chapter 8
Mar 13, Mon	SPRING BREAK	
Mar 15, Wed	SPRING BREAK	
Mar 20, Mon	Group Influence <i>continued</i>	
Mar 22, Wed	EXAM 2	
Mar 27, Mon	Prejudice	Chapter 9
Mar 29, Wed	Prejudice <i>continued</i>	
Apr 3, Mon	Aggression	Chapter 10
Apr 5, Wed	Aggression <i>continued</i>	
Apr 10, Mon	Attraction and Intimacy	Chapter 11
Apr 12, Wed	Attraction and Intimacy <i>continued</i>	
Apr 17, Mon	Helping	Chapter 12
Apr 19, Wed	Helping <i>continued</i>	
Apr 24, Mon	Applying Social Psychology – Psychology & Law	Chapter 15
Apr 26, Wed	Applying Social Psychology <i>continued</i>	
Final Exam Day	EXAM 3	

Psy 240: Williams

9

# Other Resources

- <http://www.socialpsychology.org>
- <http://www.socialpsychology.org/siteweek.htm>

Psy 240: Williams

10